THE PETERSON GROUP REVIEW: THE EVOLUTION OF SPEAKERS

Remember what we see in the movies when young people on the late 70s would carry boom boxes on their shoulders and strut on hallways looking like gangsters? If guys would do that nowadays, they would definitely look like they have lost their minds.

In prevalence to pop culture, speakers are also evolving. Take break dancing for instance. Although this genre of dance has expanded to include other music varieties presented even on the great stages around the world, its main feature which really stood out among other dance types is the freedom of movement mostly practiced and accomplished in street dances. With this, speakers have been of great importance and are known to accompany break dancers whenever and wherever there are dance challenges.

The first boom box has been reviewed to enter the United States in the late 1970s when AM/FM radio was available. It became a big hit among young adults, particularly in downtown New York. Eventually, it became a fashion statement not only for young Americans but also for the cities which imitate the latest trend in the Big Apple.

When movies started showing young people carrying boom boxes on their shoulders, it eventually clicked as a cool get-up for young kids to as far as the Asia Pacific. Soon, boom boxes were being sold to young people of all races and nationality: the blacks in urban Africa, the Britons in London's West End, Muslims in Jakarta, Indonesia and young rebels in Thailand.

Children born in the 90s and early 20s would still remember the cassette tapes which are used to record and play music on boom boxes before it was replaced by CDs, Bluetooth transmission and cloud sharing. Other features also include input/output of audio jacks, microphones and turntables which allow MCs to talk over the music, prompting the earliest disk jockeys to narrate the events as it happens without turning the music off, hence, adding excitement especially to street challenges. It was also the start of impromptu rapping among other street performances. The streets, which were only known as the place for wild young fraudsters, became a venue for freedom, art and music.

Slowly, boom boxes, which eventually evolved to speakers connected to mobile phones and Bluetooth activated devices, became an inseparable piece of technology in certain areas, a personal statement and style. It inched its way permanently into pop culture lexicon, popularized by young adults who never get tired of developing music genres into different and wild categories.